

Live, Love, Simple.

Adventures in joy, motherhood, and simple living.



2015 MEDIA KIT

About the Blog

Live, Love, Simple is all about living simply, loving madly, and making magic. It is the story a little family that lives on a mountain in Northern New Jersey. It chronicles our everyday life, as well as some of the blogger's deeper thoughts surrounding life as a woman, a wife, and a mother.

Some of the most popular topics that are covered include:

- Motherhood
- Babies
- Toddlers
- Product Reviews
- Simple Living
- Cooking & Food
- Gardening
- Green Living
- Party Planning
- Family Outings
- Family Vacations

We also cover a variety of other topics ranging from camping to finances to personal development, and much more.



No matter what your niche, feel free to reach out. We're always open to new and exciting endeavors.

Reader Demographic

Live, Love, Simple has an incredible, engaged, diverse community of readers from around the globe. Historically, readers have been drawn to the site for topics ranging from handling anxiety to overcoming debt. At present, the majority of readers are coming to read about the topics of motherhood, parenting, and family.



The average Live, Love, Simple reader is:

- female
- aged 25 to 45
- living in the US, the UK, or Australia

Brands & Partnerships

Over the years, Live, Love, Simple has had the pleasure of working with dozens of small companies and large brands. We are always eager to team up with companies and individuals that have products or services of interest to our family and our readership.



We have worked with many large companies, including: Wendy's, Jose Cuervo, Pampers, Finish, Sunsweet, Beech-Nut, Clearblue, CVS, Good Food Made Simple, and Plated.

We have also worked with lots of small companies and independent artisans.

If your target demographic is mothers and families, then we will make a great team!

Social Media & Statistics

Pinterest: 1,860+ followers

Instagram: 1,200+ followers

Facebook: 1,296+ friends & fans

Twitter: 1,230+ followers



Live, Love, Simple has an active & thriving social media presence. With thousands of followers on multiple channels – including: Pinterest, Instagram, Facebook, and Twitter – partnering with LLS will gain you social media exposure to a diverse & vibrant community.

Live, Love, Simple receives 20,000 unique visitors each month.

Contact

Reach out to me at **denabotbyl@gmail.com**. From there we can discuss your business and brainstorm about how we can work together.

I look forward to hearing from you!



About the Blogger

I, Dena Joan Botbyl-DelloBuono, am the keeper of Live, Love, Simple. I am currently thirty-one-years-old and my birthday is the fifth of May. I am a Taurus. I am a full-time stay-at-home mom and a part-time photographer & blogger. My little photography business is called *Firefly Jar Photography*.



My life has been an incredible journey so far. I grew up in a sweet little town in northern New Jersey. I have great parents and a younger (by two years) sister.

My life took a turn when I was around fifteen-years-old. While dealing with childhood/teenage obesity and teenage hormones, I became depressed and severely anxious. My depression and anxiety would haunt me for many years. I tried various medications and forms of therapy from ages 15-21. Finally, when I was twenty-one, I met a therapist who introduced me to a therapy that would change my life – Cognitive Behavior Therapy (CBT). With the tools that CBT gave me, my life quickly transformed. Within a few years, I lost sixty pounds, found happiness, and began to live the life that I had always wanted. You can read my entire journey in my e-book, *Beat Depression: The Journey from Darkness to Light*.

Today – after many years of struggling to “find myself” – I am finally living the life that I have always dreamed of living. In 2012 I married my husband, Matthew, and eleven months later I gave birth to the sweetest little boy this side of heaven, Roman James. Then, on March 20th 2015, I gave birth to our second child, our beautiful Marina Grace.

We live in a little house on a little mountain in northern New Jersey. There are hiking trails all around us. We have lots of hard times just like everybody else but I always work to find the light in every darkness. I am grateful for my beautiful & blessed life.