

2017 MEDIA KIT

Live, Love, Simple
livelovesimple.com



About the Blog

Live, Love, Simple is all about living simply, loving madly, and making magic. It is the story of a mother raising her two children in Northern New Jersey. It chronicles our everyday life, as well as some of the blogger's deeper thoughts surrounding life as a woman and a mother.

Some of the most popular topics covered include:

- Motherhood
- Babies
- Toddlers
- Product Reviews
- Simple Living
- Cooking & Food
- Gardening
- Green Living
- Party Planning
- Family Outings
- Family Vacations

We also cover a variety of other topics ranging from camping to finances to personal development, and much more.



No matter what your niche, feel free to reach out. We're always open to new and exciting endeavors.

Reader Demographic

Live, Love, Simple has an incredible, engaged, diverse community of readers from around the globe. Historically, readers have been drawn to the site for topics ranging from handling anxiety to overcoming debt. At present, the majority of readers are coming to read about the topics of motherhood, parenting, and family.

The average Live, Love, Simple reader is:

- female
- aged 25 to 55
- living in the US, the UK, or Australia

Brands & Partnerships

Over the years, Live, Love, Simple has had the pleasure of working with dozens of small companies and large brands. We are always eager to team up with companies and individuals that have products or services of interest to our family and our readership.

We have worked with many large companies, including: Wendy's, Jose Cuervo, Pampers, Finish, Sunsweet, Beech-Nut, Clearblue, CVS, Good Food Made Simple, and Plated.



We have also worked with many small companies and independent artisans.

If your target demographic is mothers and families, then we will make a great team!

Social Media & Statistics

Pinterest: 2,200+ followers

Instagram: 1,750+ followers

Facebook: 1,300+ friends & fans

Twitter: 1,200+ followers

Live, Love, Simple has an active & thriving social media presence. With thousands of followers on multiple channels – including: Pinterest, Instagram, Facebook, and Twitter – partnering with LLS will gain you social media exposure to a diverse & vibrant community.

Live, Love, Simple receives 20,000 unique visitors each month.

Contact

Reach out to me at denabotbyl@gmail.com. From there we can discuss your business and brainstorm about how we can work together. I look forward to hearing from you!



About the Blogger

My name is Dena, and I am the keeper of Live, Love, Simple. I am currently thirty-two-years-old. I am a stay-at-home mom, a photographer, and a blogger. I am passionate about simple, sustainable living; creating a magical childhood for my children; and being the best possible version of myself.

My children are Roman James, age 3.5; and Marina Grace, age 2.

We look forward to working with you!

